



BC Achievement Indigenous Business Award



2020 Awardee, Shwáilwen Botanicals,
Business of the Year

SPONSORSHIP

Partner with the Indigenous Business Award (IBA) program and support Indigenous Entrepreneurship in British Columbia.


The IBA program recognizes Indigenous businesses that are generating economic development opportunities, creating partnerships and shaping communities. IBA sponsorship opportunities offer a unique platform to showcase your brand directly to Indigenous businesses and can be curated to your company's needs and corporate social responsibility goals. Multi-year funding opportunities are encouraged and available to all IBA sponsors. Your commitment elevates the stories of IBA awardees and shines the light on their achievements so that others may follow their example.

Categories

- **Young Entrepreneur of the Year**
- **Business of the Year**
 - 1-2 person entity*
 - 3-10 person entity*
 - 11+ person entity*
- **Community-Owned**
 - 1 entity*
 - 2+ entities*
- **Business Partnership of the Year**
- **Award of Distinction**

To learn more about available sponsorship opportunities with the 2021 IBA program, please contact Cathryn Wilson at 604-306-1026 | cathrynwilson@bcachievement.com

Sponsorship Opportunities

Sponsorship Level	TITLE	PRESENTATION	CATEGORY	SUPPORTING
Investment	\$25,000	\$20,000	\$10,000	\$5,000
Benefit				
IBA Bursary Prize Sponsor				
#shinethelightbc campaign sponsor				
First right of refusal as Presentation sponsor				
Opportunity to address awardees with a pre-recorded message at event				
Film sponsor 'Where are they now' featuring IBA program alumni				
One blog post & e-newsletter feature about sponsor's commitment to Indigenous businesses & communities				
Logo placement at the beginning of an IBA Awardee Recognition film				
One sponsored blog post on BC Achievement's website featuring an IBA Awardee				
Logo placement in sponsorship grid at the end of all IBA Awardee Recognition films				
Paid print media, social media mentions + tags during Call for Nominations				
Paid print media, social media mentions + tags during #shinethelightbc campaign & presentation				
Earned media through press release & e-blasts				
Company logo & direct link to sponsor's website on IBA webpage*				
Rights to promote IBA sponsorship in company materials				
Brand mention to promote event during Awardee Announcement				
Sponsor recognition by emcee at event				
Logo placement in post-event survey				
Sponsor recognition in BCAF Annual Report				

*All sponsors will receive up to 12 months of visibility on BC Achievement's website and social media channels, including the 2022 Call for Nominations.