



**BC Achievement
Carter Wosk Award
Applied Art + Design**

Tips for Submitting a Compelling Nomination

The annual AAD Award recognizes the creative excellence and innovative entrepreneurship of artists working in British Columbia whose work has a practical or functional application. Selection of Awardees is based on the nomination package submitted (artist's statement, artist's cv/resumé, images of the work, visual list, supporting documents) and the criteria of creativity, originality, innovative approach and aesthetics.

Artist's Statement (max 3000 characters)

The Artist's Statement tells the story of the nominee and their work. The artist/ nominator should:

- Use concrete examples to show how the nominee is outstanding and a deserving candidate for the award (i.e. why the jury should select the nominee);
- Demonstrate persuasively how and where the nominee has made a difference;
- Discuss who or what has influenced them;
- Demonstrate how they are innovative and creative (i.e. what makes their work unique/interesting);
- Explain how they earn the respect of their peers and are role models in their field.

NOTE:

- It is recommended that the artist/ nominator write out the statement in a word document first and edit it before uploading it as part of the nomination package.

Artist's CV/Resumé (max 3000 characters)

The artist's cv/resumé provides biographical information about the nominee. It should:

- Address how long the nominee has been working in their field;
- Include educational & professional activities, affiliations, significant projects & awards;
- Explain what kinds of artwork they create and why.

Images of the Work & Visual List

Photos should show off the artist's work in the best light possible. High quality photos make a difference to the jury. The artist/ nominator should:

- Include a description of each image: title, medium, description, year it was completed;
- Ensure all images are high resolution (if they're blurry don't submit them);
- Submit images that show the artist's signature style;
- Include close up images of the details in the work;
- Submit the maximum number of photos permitted (10 images).



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NOTE:

- If updating a previous nomination package, the photos should show how an artist's work has evolved.
- Photos shot on a solid background and with good lighting are more appealing to the eye.
- If the image is taken outdoors, ensure no shadows are blocking the art.
- It is recommended that the artist/ nominator provide links via YouTube, or an artist's website, particularly if the artist/ designer's work produces sound (e.g. musical instruments, installations etc.).

Supporting Documents

- Jury members appreciate the opportunity to review testimonials, certificates, videos or media coverage that depict an artist's achievements as they indicate the scope of an artist's work.
- Including a statement about the challenges the artist has faced during the COVID-19 pandemic speaks to the artist's story of resilience during these unprecedented times.

Reference Letters

These testimonial letters help to paint a complete picture of the nominee and what they have accomplished. The letters should:

- Be written by individuals who know the nominee well enough to be able to talk about the nominee from first-hand experience;
- Be current and written specifically for the AAD Award.

NOTE:

- Reference letters may be provided by past award recipients, or other well-known people in a similar field to the nominee.
- Be sure to request letters early on so the referee has time to write a strong letter.

Language

- Strong nominations often use descriptive words to describe the nominees such as: leader, innovator, mentor, commitment, dedication, recognition, determination, exemplary, admired, passionate, inspirational, resourceful, persevering.
- Be concise. Stick to the 3000-character limit in the nomination form;
- Check spelling. Proofread all your documents before you submit them;
- Ask a friend/colleague to review documents before submitting them (they may have suggestions to make the nomination clearer or more concise).