



## Tips for Submitting a Compelling Nomination

The annual Carter Wosk Award in Applied Art + Design recognizes the creative excellence and innovative entrepreneurship of artists working in British Columbia whose work has a practical or functional application. Selection of Awardees is based on the nomination package submitted (Artist's Statement, Bio, Visuals and Visual List) and the criteria of creativity, originality, innovative approach and aesthetics.

### **Artist's Statement** (*max 500 words*)

The Artist's Statement tells the story of the nominee and their work. The artist/nominator should:

- Use concrete examples to show how the nominee is outstanding and a deserving candidate for the award (i.e. why the jury should select the nominee);
- Demonstrate persuasively how and where the nominee has made a difference;
- Discuss who or what has influenced them;
- Demonstrate how they are innovative and creative (i.e. what makes their work unique/interesting);
- Explain how they earn the respect of their peers and are role models in their field;
- Write out the statement in a word document first and edit it before uploading it as part of the nomination package.

### **Artist's Bio** (*max 500 words*)

The Artist's bio provides biographical information about the nominee. It should:

- Address how long the nominee has been working in their field;
- Include their educational and professional activities, affiliations and/or significant projects, and/or resume;
- Explain what kinds of artwork they create and why;
- Include anything else the jury might find interesting.

### **Language & Presentation**

- Strong nominations often use descriptive words to describe the nominees such as: leader, innovator, mentor, commitment, dedication, recognition, determination, exemplary, admired, passionate, inspirational, resourceful, persevering.
- Be concise. Stick to the word limits in the nomination form;
- Check spelling. Proof read all your documents before you submit them;
- Ask a friend/colleague to review documents before submitting them (they may have suggestions to make the nomination clearer or more concise).



**BC Achievement  
Carter Wosk Award  
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### Visuals & Visual List

Photos show off the artist's work in the best light possible. High quality photos make a difference to the jury. The artist/nominator should:

- Include a description of each image: title, medium, material, description, year it was completed;
- Ensure all images are high resolution (if they're blurry don't submit them);
- Photograph art under good lighting to help show off the art and all its details;
- Include close up images of the details in the work;
- Submit images that show the artist's signature style even if it is in different mediums;
- If updating a previous nomination package, the photos should show how an artist's work has evolved;
- Submit the maximum number of photos permitted (10 images);
- Provide audio-visual examples of the artist's work if the work produces sound or moving visuals (e.g. film, musical instruments, installations etc.).